

Board Meeting - 10/11/17

Called to order 5:40 pm.

Attendees: Avril Lipsky, Tasha Dellagatta, Leanne Wright, Karen Reynolds, Kathy Lewis, Caitlin Taylor

There is no old business to discuss.

1. CPA Bids -

Taxes are due Nov. 11. Bids are currently being received. Three options - \$750-800, \$700-900 (includes that we have to use their bookkeeper for additional fee), waiting to hear from former tax preparer.

2. Annual Giving Update - Avril - \$18,005 currently. (Double last year!)

Mrs. Reynolds - All classes that reach 100% participation will get an extra recess Room parents have been asked to let their classes know.

The deadline for annual giving (the prize) is December 1st.

Discussion of how to promote Annual Giving, possibly an announcement at the Halloween Dance of each class's level of participation.

3. Alice paid the website hosting and domain name, wants her credit card off now that she is not on the Board. Caitlin will take over.

4. PALs Parents want to be included more.

Discussion of how to reach out to PALs parents and kids. Aime Ocampo reached out to Avril to let her know. Maybe upper grades can read to the PALs. The Girl Scouts will be donating the board books they received to the PALs class.

Mrs. Hohman's class and the kindergarten classes will be doing activities with the PALs once TK/K have settled in a little bit.

5. Ginger's Ice Cream

- Ginger's will be at the next Food Trucks! They're bringing popsicles, and 20% goes to the school.

- Oct 23-25 - go into Ginger's and mention Short Ave - they will donate 25%

- Every class that gets 100% Annual Giving participation gets a popsicle party

- In January - Ginger's will be hosting an ice cream creation and naming contest!

Every student will get to submit a flavor idea.

6. Our library won the Los Angeles Public Libraries Summer Reading Award! \$10,000!! Luna Vargas's (TK) name was picked. The author Amy Ephron (Nora Ephron's sister) wrote a young adult novel called The Castle in the Mist. She will be coming to the school to read to the kids and sign books. The \$10,000 can be used for a library make-over or new books. We will be using it to buy mostly books. Some discussion of pillows or bean bags for the reading nook area.

7. \$1000 from Mrs. Nelson's book fair is coming. How will we spend this?

Discussion of whether to put the money in the general fund, as library will be receiving \$10,000 from the prize, and money from the Scholastic book fair to buy books. FoSA can no longer sponsor the book fair, because LAUSD guidelines/bylaws prohibit booster clubs from selling items on campus during school hours.

Discussion of book fairs - Scholastic vs. Mrs. Nelson's. The quality of books seemed higher with Mrs. Nelson's, and they had more books as well. Discussion about where to put the Spring 2017 Mrs. Nelson's book fair money - general fund? Or library? Discussion.

Vote on whether to put the money in the general fund - all vote yes.

8. Box Tops

Tasha is waiting to hear back from two parent as to whether they will head up Box Tops drive.

9. Fresh Schools

Update - getting the families in the email/texting system. Newsletter is going out every Sunday. Avril and Tasha spoke with room parents about getting their classes contact information. There's a "Be Informed!" button on the website with the meeting minutes and current events/information. Emails are going out every Sunday evening with the newsletter - through FreshSchools and Vertical Response, also a text is going out.

This week re: vertical response email, two people responded saying they would like to continue to receive Vertical Response emails, one is a current parent and in Fresh Schools, one is not a parent.

You can put dates in the calendar on Fresh Schools. You can send it out to your class, the school, etc. Discussion of FreshSchools usage.

10. Website Update

Avril - Continuing to work on the website, keeping it clean and streamlined. The food trucks info is there, minutes are there. Feel free to look at it and suggest any changes.

Facebook is active - Olma posts events and news.

11. Mona's Jerseys Update

They are ordered and should be here in the next few weeks. They have been shipped to the school - 25 jerseys and 1 for Mona. Mona will be in charge of their care.

It would be nice to have info about when the games are, because we'd like to kids and parent to go and cheer. Love to get some photos for the yearbook. Add Mona to FreshSchools so she can coordinate with families for games. (Done)

12. Other

Discussion of starting a yearbook club after school. Also, we could try business/corporate yearbook sponsorship. Discussion of how to provide a yearbook to every kid - either FoSA pays or find outside sponsorship. Need volunteers to run the after-school yearbook club. Aim at 5th and 6th graders, and also the kids could make phone calls and visit businesses to solicit sponsorship pages.

Discussion of email voting for FoSA issues - following a discussion, Tasha suggests start a new thread that only has a yes/no vote, so it is less confusing.

Discussion of expenditures. Must be voted on beforehand.

Discussion of paying for Coffee with the Principal. Other Booster Clubs pay for these events. Mrs. Reynolds - there are 4 or 5 more planned for the school. The meeting costs about \$40 (coffee and bagels). Unanimous vote - yes to funding Coffee with the Principal.

Meeting adjourned.

